"Report on the Survey on Information Technology Usage and Penetration in the Business Sector for 2023" published

The Census and Statistics Department (C&SD) released today (February 29) the "Report on the Survey on Information Technology Usage and Penetration in the Business Sector for 2023".

The publication contains findings of the Survey on Information Technology Usage and Penetration in the Business Sector for 2023 conducted during March to December 2023. The survey collected information on various topics, including business use of computers, smartphones and the Internet, web presence of business, electronic commerce, information technology security and business use of information and communication technology.

Findings of the survey revealed that 98% of the establishments in the business sector used computers and/or smartphones for business purposes and 48% had a web presence in 2023. The proportions of establishments using computers and/or smartphones for business purposes and those proportions with a web presence were relatively higher for large and medium establishments than small establishments. The proportion of establishments with a web presence was the highest in the information and communications sector (84%) and lowest in the construction sector (31%).

Detailed findings of the survey, together with survey methodology and definitions of key terms, are presented in the publication. Users can browse and download the publication at the website of the C&SD (www.censtatd.gov.hk/en/EIndexbySubject.html?pcode=B1110005&scode=590).

Enquiries about the survey findings can be directed to the Science and Technology Statistics Section of the C&SD (Tel: 3903 7291 or email: itsurvey@censtatd.gov.hk).