## Renew your tax credits - it's too important to forget

With just 7 days to go until the 31 July renewal deadline, HM Revenue and Customs (HMRC) is urging customers to renew their tax credits — or their payments will stop.

Tax credits help working families with targeted financial support and more than 1,301,072 customers have already renewed their tax credits.

But 760,157 still need to renew in the next week and are being reminded they can do it any time, day or night, through HMRC's online services, including the HMRC App.

Angela MacDonald, HMRC's Director General of Customer Services, said:

The 31 July deadline is fast approaching and renewing your tax credits is something too important to forget. HMRC support is available at all times of the day and night via GOV.UK and the smartphone app to help customers get their renewals right.

It's fantastic that so many customers have already renewed their tax credits. I urge those who are yet to renew to do so as soon as possible, in order to avoid having their payments stopped.

Customers can get help and information on renewing tax credits:

Tax credits help working families with targeted financial support. The deadline for people to renew their tax credits is 31 July 2019. Customers will not get a renewal pack until April 2020 if they first claimed tax credits after 6 April 2019.

Failure to renew before the deadline will mean payments are stopped and customers may have to repay the money they have received since April 2019.

Last year, 274,981 customers had their payments stopped or altered because they missed the deadline to inform HMRC of changes to their circumstances.

From this year, we are no longer taking new tax credit claims.

Our new advertising campaign has been launched to help customers remember to renew their tax credits on time.

The campaign's refreshed creative direction provides an unforgettable reminder to customers to renew their tax credits — something too important to forget.

Watch the new advertising campaign.