Pubs Code Adjudicator launches its three-year strategy

News story

The Pubs Code Adjudicator has today published its strategy outlining its focus over the next three years



The Pubs Code Adjudicator (PCA) has published its strategy for delivering its priorities over the next three years, making sure the Code works to rebalance the tied pub industry. The <u>strategy</u> sets out what the PCA aims to achieve in the short, medium and long term and what success will look like.

In developing this strategy, 35 in-depth interviews were conducted with sector stakeholders in April and May this year. These contributions were considered along with the findings of the PCA's recent annual tied tenant survey and PCA staff workshops.

The strategy promotes stronger partnership working across the industry to better understand current issues, problem solve and raise awareness of how the Code can support tied tenants. The PCA will also continue to develop its approach as a professional regulator and work with its arbitration services partner, the Chartered Institute of Arbitrators, to deliver a quality arbitration service.

Fiona Dickie, Pubs Code Adjudicator, said;

"I am pleased to introduce the PCA's first ever strategy at a time of significant challenge for the industry. I am committed to achieving positive change for tied tenants and we are already seeing progress. We can achieve even more by collaborating with others and this will underpin the PCA's work over the coming year.

"I would like to thank Glow Innovation for helping us undertake this valuable work, as well as everyone who has contributed their views. I now look forward to discussing the initiatives set out in our strategy."