<u>Public online voting for EDB's</u> <u>Picturise Your Messages Sticker Design</u> <u>Competition</u>

The public online voting for the Healthy Living, Happy Family Series — Picturise Your Messages Sticker Design Competition organised by the Education Bureau (EDB) commences from today (October 29) to November 4. Parents, students, teachers and members of the public are welcome to vote for the winning entries of the Most Liked Award among the outstanding submissions selected by the adjudication panel.

A spokesman for the EDB said, "The sticker design competition was well received with the submission of over 4 000 creative entries, through which participants used different ways to convey the message of developing healthy lifestyle. To encourage public participation and enhance interaction of the competition, the EDB has specially set up the Most Liked Award for the Kindergarten Group, Primary Group and Secondary Group, and 15 outstanding entries from each group have been selected by the adjudication panel. Parents, students, teachers and members of the public can vote for their favourite entries through the activity website (www.parent.edu.hk/en/smart-parent-net/topics/article/ppc-competition2024). The entry with the most likes in each group will be presented with the Most Liked Award. The results of the competition will be announced through the activity website on November 13, and the awards will be presented at the Positive Parent Campaign Activity Day cum Prize Presentation Ceremony on December 15."

The EDB has been running the Positive Parent Campaign since June 2020 to promote positive parent education through extensive and diversified channels with a view to fostering parents' positive thinking and promoting proper ways and attitudes of nurturing children, thereby developing in parents a positive and optimistic mindset that contributes to the effective learning and happy development of children. The Healthy Living, Happy Family Series — Picturise Your Messages Sticker Design Competition aims to encourage parents and children to develop a healthy lifestyle together, including adequate sleep, daily exercises and participation in leisure activities, so that both parents and children can relax appropriately and maintain their physical and psychological well-being to facilitate happy and healthy development of children.

The EDB aims to raise the awareness of the Positive Parent Campaign among students, parents and the public through the activities under the Healthy Living, Happy Family Series, and to complement the promotion of the 4Rs Mental Health Charter (4Rs Charter) implemented by the EDB in the 2024/25 school year. Parents are encouraged to support the 4Rs Charter and uphold the four essential elements in fostering mental health, namely Rest, Relaxation, Relationship and Resilience, and work together with schools to create an environment conducive to the healthy development of students. For the updated

information of the Positive Parent Campaign, please visit the EDB Smart Parent Net website ($\underline{www.parent.edu.hk/en}$).