Public invited to share the joy of reading at EDB's Joyful Reading Carnival this weekend

The Joyful Reading Carnival organised by the Education Bureau (EDB) will be held tomorrow and on Sunday (March 2 and 3) at the Stars Atrium, 1/F, Plaza Hollywood, Diamond Hill, where members of the public, in particular kindergarten and primary school students, are welcome to participate and share the joy of reading in a diversified way.

Through the event, the EDB is bringing together the efforts of the community, business and education sectors and related stakeholders of non-governmental organisations, home-school co-operation parties, professional organisations and government departments to provide a variety of interesting and reading-related games and activities with an aim to encourage parent-child reading and create a fun-filled, enjoyable reading atmosphere.

The two-day Carnival will feature an array of reading-related activities on the stage and in booths, ranging from reading games and storytelling to school performances and meet-the-authors sessions. The venue will be turned into a reading hub with a reading zone in the centre and a display of books on themes such as "Chinese history and culture", "STEM education", "Healthy living", "Moral education" and "Nature and living". Members of the public will be able to share the joy of reading at ease.

There will also be a line-up of reading experts and authors, including the General Secretary of the Family Development Foundation, Ms Shirley Loo, and artist and writer Christine Cappio Cheung, to talk with the audience about their valuable reading experience and insights.

In addition, the event will showcase a newly produced series of celebrity videos on reading, featuring the Permanent Secretary for Education, Mrs Ingrid Yeung; the Mok Hing Yiu Professor of Medicine of the Chinese University of Hong Kong, Professor Joseph Sung; Ms Loo, who is also a parent-child relationship and parenting educator; former President of the Legislative Council Mr Jasper Tsang; early childhood educator Ms Ponny Shum; the Chairman of the Committee on Home-School Co-operation, Mr Henry Tong; Hong Kong high jump team member Cecilia Yeung; and playwright Chong Mui-ngam. They will discuss aspects of their reading experience and recommend good books to arouse public interest in reading.

Some winning entries of the Joyful Reading Award Scheme will also be screened to recognise students' and schools' achievements and efforts in promoting reading.

Members of the public are urged not to miss the chance to share the joy of reading this weekend. More details can be found at the EDB website

(www.edb.gov.hk/en/curriculum-development/4-key-tasks/reading-to-learn/readin g-activities/2019/Joyful-Reading-Carnival.html).