

# Press release: Keep Antibiotics Working campaign returns

The 'Keep Antibiotics Working' campaign returns to alert the public to the risks of antibiotic resistance, urging them to always take their doctor, nurse or healthcare professional's advice on antibiotics.

Antibiotics are a vital tool used to manage infections. Public Health England's (PHE's) English Surveillance Programme for Antimicrobial Utilisation and Resistance (ESPAUR) [report](#) published today, Tuesday 23 October 2018, highlights how more than 3 million common procedures such as cesarean sections and hip replacements could become life-threatening without them.

Without antibiotics, infections related to surgery could double, putting people at risk of dangerous complications. Cancer patients are also much more vulnerable if antibiotics don't work; both cancer and the treatment (chemotherapy) reduce the ability of the immune system to fight infections. Antibiotics are critical to both prevent and treat infections in these patients.

Antibiotics are essential to treat serious bacterial infections, but they are frequently being used to treat illnesses such as coughs, earache and sore throats that can get better by themselves. Taking antibiotics encourages harmful bacteria that live inside you to become resistant. That means that antibiotics may not work when you really need them.

The threat of antibiotic resistance continues to grow. Bloodstream infections have increased and the report shows that antibiotic-resistant bloodstream infections rose by an estimated 35% between 2013 and 2017.

Despite the risks of antibiotic resistance, research shows that 38% of people still expect an antibiotic from a doctor's surgery, NHS walk-in centre or 'GP out-of-hours' service when they visited with a cough, flu or a throat, ear, sinus or chest infection in 2017.

The 'Keep Antibiotics Working' campaign educates the public about the risks of antibiotic resistance, urging people to always take healthcare professionals' advice as to when they need antibiotics. The campaign also provides effective self-care advice to help individuals and their families feel better if they are not prescribed antibiotics.

Professor Paul Cosford, Medical Director, Public Health England said:

Antibiotics are an essential part of modern medicine, keeping people safe from infection when they are at their most vulnerable. It's concerning that, in the not too distant future, we may see more cancer patients, mothers who've had caesareans and patients who've had other surgery facing life-threatening situations if

antibiotics fail to ward off infections.

We need to preserve antibiotics for when we really need them and we are calling on the public to join us in tackling antibiotic resistance by listening to your GP, pharmacist or nurse's advice and only taking antibiotics when necessary. Taking antibiotics just in case may seem like a harmless act, but it can have grave consequences for you and your family's health in future.

Professor Dame Sally Davies, Chief Medical Officer for England said:

The evidence is clear that without swift action to reduce infections, we are at risk of putting medicine back in the dark ages – to an age where common procedures we take for granted could become too dangerous to perform, and treatable conditions become life-threatening.

The UK has made great efforts in recent years to reduce prescribing rates of antibiotics, however, there continues to be a real need to preserve the drugs we have so that they remain effective for those who really need them and prevent infections emerging in the first place. This is not just an issue for doctors and nurses, the public have a huge role to play – today's data and the launch of the national 'Keep Antibiotics Working' campaign must be a further wake-up call to us all.

Professor Helen Stokes-Lampard, Chair of the Royal College of GPs, said:

GPs are already doing an excellent job at reducing antibiotics prescriptions, but we often come under considerable pressure from patients to prescribe them.

We need to get to a stage where antibiotics are not seen as a 'catch all' for every illness or a 'just in case' backup option – and patients need to understand that if their doctor doesn't prescribe antibiotics it's because they genuinely believe they are not the most appropriate course of treatment.

It's crucial that we continue to get this message out, which is why we're pleased to support Public Health England's 'Keep Antibiotics Working' campaign to make sure we can carry on delivering safe, effective care to our patients both now and in the future.

## **Background**

1. The Ipsos MORI Capibus Survey, 'Attitudes towards antibiotics, 2017' was

conducted between 24 January to 5 February 2017 with a representative sample size of 1,691 adults (aged 15+) in England only. 269 contacted a health professional with a respiratory tract infection in the last year – these participants were asked: “What did you expect from the doctor’s surgery, walk-in centre, urgent or out of hours with your cough, throat, ear, sinus, chest infection or flu?”.

2. The campaign will run from Tuesday 23 October 2018 across England for 8 weeks and will be supported with advertising, partnerships with local pharmacies and GP surgeries, and social media activity.
3. The campaign is part of a wider cross-Government strategy to help preserve antibiotics. The Government’s [‘UK Five Year Antimicrobial Resistance Strategy 2013 to 2018’](#) set out aims to improve the knowledge and understanding of AMR, conserve and steward the effectiveness of existing treatments, and stimulate the development of new antibiotics, diagnostics, and novel therapies.

## Public Health England press office

Email

[phe-pressoffice@phe.gov.uk](mailto:phe-pressoffice@phe.gov.uk)

Telephone

020 7654 8400

Out of hours telephone

020 8200 4400

---

## [Press release: New River Wear fish pass is complete](#)

Essential work to safeguard the future of a flood warning service on the River Wear has also significantly improved access for fish.

The new state of the art Larinier fish pass at Stanhope is now complete, and will allow more species of fish to pass upstream over the weir in a much wider range of river levels, improving access to around 15 miles of spawning grounds.

The pass includes a series of ‘baffles’ – metal plates which are fixed to a sloped concrete channel – which slow the flow of the water so fish can swim over the top of them easily.

Phil Rippon, Fisheries Technical Specialist with the Environment Agency in the North East, said:

This fish pass has improved access to a large section of what was a difficult to reach area of the River Wear, improving spawning and nursery grounds for salmon and trout in particular.

Projects such as this at Stanhope is an example of the sort of work which takes place right across the country to open up and enhance our rivers and streams.

We will be keeping a close eye on the success of the pass, and will be hoping to do some detailed monitoring of the pass and the upstream areas in the future.

## **Safeguarding the flood warning service**

The Environment Agency has also carried out repairs to the weir which will improve the river flow and level monitoring capability of the Stanhope River Gauging Station – safeguarding the flood warning service for the area. Environment Agency Project Manager, Daniel Magee, added:

By improving the monitoring capabilities of the gauging station we can continue to provide an accurate and timely flood warning service to around 400 homes at risk of flooding from the River Wear.

This project safeguards the flood warning system for the future as well as creating environmental improvement. We appreciate the community's patience throughout this project and hope they are reassured now it is all complete.

Stanhope Gauging Station is ranked in the top 10 most important flow sites in the North East area. Opening in September 1958 it has almost continuous record of flow data, making it one of the longest flow records in the North East at 60 years.

[Stanhope Fish Pass](#)

---

## **[Press release: Dutch Royals welcomed to London for their first state visit](#)**

*Updated:* Added links to press releases about post-Brexit security cooperation and UK-Dutch trade.

The visit will showcase the breadth and depth of the relationship between the

UK and The Netherlands, including through trade, innovation and security.

The state visit is an excellent opportunity to celebrate and deepen our connections. Our relationship may be changing but we are confident that the Netherlands and the UK will continue to have a close relationship and work together to tackle global issues.

The UK Foreign Secretary Jeremy Hunt will also use the opportunity to meet with his Dutch counterpart Stef Blok.

Foreign Secretary Jeremy Hunt said:

The UK and The Netherlands have a rich, long history between our people and of course our Royal Families. So it is a pleasure to welcome His Majesty King Willem-Alexander and Queen Máxima to the United Kingdom, reflecting our enduring commitment to this partnership.

Together we work to further peace and security across the globe, tackling threats from terrorism and cyber and promoting values of freedom. I look forward to celebrating our connections and shared successes with Foreign Minister Stef Blok, looking at ensuring this continues for years to come.

From the 17th century to the present day, trade relations between our countries continue to flourish; The Netherlands is the UK's third largest trading partner. Only this year, Heineken announced an investment of £44 million – creating over 1,000 jobs in the UK – while fellow Dutch company NewCold has invested £100 million in a new distribution centre in Wakefield, adding a further 70 jobs in the next 2 years to the current team of 200.

DIT Minister for Investment Graham Stuart and Her Majesty's Trade Commissioner for Europe, Andrew Mitchell, will be hosting the UK-Netherlands Innovation Showcase at Mansion House on Wednesday. As world leaders in Global Innovation, the showcase will celebrate Dutch and British collaboration in finding innovative solutions for the Grand Challenges of tomorrow, including clean growth, solutions for the aging society, AI and data and the future of mobility.

International Trade Secretary Liam Fox said:

The Dutch state visit is an opportunity to celebrate the UK and the Netherlands' more than 400-year long trading heritage. As the UK forges an independent trade policy for the first time in more than four decades, my international economic department is working with the Dutch – our North Sea Partners – towards a bright trading future too.

The Innovation Showcase will demonstrate the huge opportunities for our economies – 2 of the world's most innovative – to collaborate

even further, creating jobs and prosperity for generations to come.

As part of the state visit Their Majesties will visit [HMS Belfast](#) and the visiting Dutch Offshore Patrol Vessel, HNLMS Zeeland, moored alongside. This visit will celebrate 45 years of cooperation between the Royal Netherlands Marine Corps and the Royal Marines, culminating with a joint on-water capability demonstration on the Thames.

The Royal Marines and Royal Netherlands Marines have long served together on operations across the globe – most recently offering humanitarian support to islands affected by Hurricane Irma in the Caribbean.

Speaking ahead of the visit to HMS Belfast, Defence Secretary Gavin Williamson said:

Our forces have worked closely with the Netherlands amphibious forces for more than 45 years, demonstrating world-class military integration. Right now, our Royal Marines are working alongside their Dutch counterparts in Norway as part of the [Defence Arctic Strategy](#), which shows our deep-shared commitment to European security. This state visit allows us to take stock and celebrate an enduring alliance with one of our closest defence partners.

Their Majesties will also visit [Pop Brixton](#), a pioneering space in South London that supports independent businesses from Brixton and Lambeth, and meet with Prime Minister Theresa May in Downing Street on Wednesday (24 October).

## Updates



## Other state visit press releases

- [Prime Minister hails new era of Dutch-UK security cooperation post-Brexit](#)
- [UK-Dutch trade relationship goes from strength to strength](#)
- [Royal Marines to stage demonstration on the Thames for Netherlands state visit](#)

## State visit on social media

- hashtag [#NetherlandsStateVisit](#)
- [@ForeignOffice](#) and [@UKinNL](#)
- [@RoyalFamily](#) and [@KoninklijkHuis](#)

## Find out more about Dutch-themed items in the Royal Collection

These items were exhibited at Buckingham Palace and shown to King Willem-Alexander and Queen Máxima during the first day of their visit.

[Dutch-themed items in the Royal Collection](#)

## Further information

### Media enquiries

For journalists

Email

[newsdesk@fco.gov.uk](mailto:newsdesk@fco.gov.uk)

Newsdesk

020 7008 3100

- Follow the Foreign Office on Twitter [@foreignoffice](#) and [Facebook](#)
- Follow the Foreign Office on [Instagram](#), [YouTube](#) and [LinkedIn](#)

---

## **[Press release: Queen appoints Suffragan Bishop of Ramsbury](#)**

The Queen has approved the nomination of the Reverend Andrew Paul Rumsey, MA, DThMin, Team Rector of Oxted in the Diocese of Southwark, to the Suffragan See of Ramsbury, in the Diocese of Salisbury, in succession to the Right Reverend Edward Francis Condry, MA, BLitt, DPhil, MBA, who resigned on the 12 May 2018.

---

## **[Press release: New plans to stamp out rogue mobile home site owners](#)**

- Action to tackle unscrupulous site owners – ending unfair charges which could save some residents thousands of pounds
- Councils will be granted powers to act against owners who make residents' lives a misery – including bans for those who refuse to clean up their act
- Working group to look at a range of issues including the sale of mobile homes to ensure residents are not left out of pocket

Mobile home residents are to receive greater protection from dishonest site owners seeking to make a profit at their expense, thanks to plans announced today (22 October 2018).

Housing Minister Heather Wheeler MP confirmed new steps to give local authorities tougher powers to tackle rogue operators in their areas, ranging from fines to outright bans for the worst offenders.

Over 85,000 families live on 2,000 park home sites across the country, including many older people, but a small minority of dishonest site owners



abuse their position – intimidating residents and neglecting their duty of care.

The changes that will be made will prevent site operators from burdening residents with unfair and unnecessary charges, providing greater transparency and clarity for those who live on the site and putting cash back into resident's pockets.

There will also be better guidance available on what to do if residents feel they are being harassed by their site owner.

Housing Minister Heather Wheeler MP said:

Everyone has a right to feel safe and secure in their own home.

We know some people in mobile homes have been ripped off by rogue site owners who charge excessive fees and harass residents.

To stop this, councils will be given powers to ban site owners who do not meet the standards expected of them. We will make sure they have the tools needed to protect the vulnerable, while allowing honest operators to flourish.

Some mobile home owners have reported management charges increasing by as much as 50% year on year, and some residents paying additional fees of up to £300 a month.

Often these site owners make it difficult for residents to raise their concerns, given their complex management structures. There have been reports of site owners trading under a number of different names.

In one case a site owner was involved with around 13 companies under one holding company. This caused complications and extra expense for residents during court or tribunal cases and for local authorities when issuing enforcement notices.

Ministers will be making regulatory changes and legislation will be introduced in due course when Parliamentary time allows.

These will be the biggest changes to the sector since the Mobile Homes Act 2013 was introduced and will have an impact of those living in park homes, most of whom are elderly and vulnerable.

The government will set up a new working group to develop and share best practice on how to improve the process for selling homes, reviewing pitch fees and streamlining site rules further to make the process clearer and easier to navigate.

These measures will build upon comprehensive action by the government to make the housing market fairer for everyone.

## **Office address and general enquiries**

2 Marsham Street

London  
SW1P 4DF

Contact form

<http://forms.communiti...>

General enquiries: please use this number if you are a member of the public  
030 3444 0000

## **Media enquiries**

Email

[newsdesk@communities.gov.uk](mailto:newsdesk@communities.gov.uk)

Please use this number if you are a journalist wishing to speak to Press  
Office

0303 444 1209

## **Social media – MHCLG**

Twitter – <https://twitter.com/mhclg>

Flickr – <http://www.flickr.com/photos/mhclg>

LinkedIn – <http://www.linkedin.com/company/mhclg>