

Protecting IP rights via creativity

The Intellectual Property Department is using creative means, by way of professional drama troupes, to inspire primary and secondary students to understand the importance of safeguarding intellectual property rights.

News.gov.hk spoke with a representative from the department to learn more about the effectiveness of its interactive drama programme.

Students who watched the drama also shared what they have gained from this creative learning outlet.

The story is available at www.news.gov.hk/eng/feature today (November 17) in text and video format.