

Proposed closure of Marks and Spencer in Wokingham

I have been notified of a plan for the possible closure the Wokingham store, following consultation with staff who will be offered jobs in neighbouring stores.

I have written back to Marks and Spencer asking why they think they need to close the store, and why they are pessimistic about its future turnover and profitability. I asked if they have found the best mix between food, household and textile products. They need to examine their merchandising and marketing strategy for what should be a successful and profitable store. They also need to take into account the growth of Wokingham and the surrounding area as new housing goes in.

I will let you know what response I receive.