

# Promotional material: Rod fishing licence campaign

*Updated:* Added the posters for 2018 to 2019.

Posters to remind anglers to buy a fishing licence.

The Environment Agency welcomes support from fisheries and angling shops. Please print out and display these posters to remind your customers to fish legally.

It's easy to [buy a fishing licence online](#). You can also [check the rules about freshwater fishing](#).