## <u>Promoting corporate partnerships for</u> <u>arts and culture</u>

News story

New roundtables between cultural and corporate sectors to boost the arts' recovery from Covid-19 following the Culture Recovery Fund.



Lord Mendoza

On behalf of the Department for Digital, Culture, Media and Sport, Lord Neil Mendoza the Commissioner for Cultural Recovery and Renewal will host a series of roundtables with Boster Group, bringing together leaders from the corporate and arts and culture worlds, to consider innovative models for sustainable cultural recovery.

The Boster Group is an independent consultancy that creates innovative and sustainable partnerships between global corporations, world class arts institutions and social impact foundations.

The roundtables will feature senior leaders from global companies and Britain's cultural sector to share objectives and best practice for successful partnerships, outline challenges collaborating across industries and consider practical, innovative solutions to the creative sector's long term recovery from Covid-19.

Lord Neil Mendoza, the Commissioner for Cultural Recovery and Renewal, said:

Throughout the pandemic, our cultural sector has faced significant challenges and adapted to major changes. Over the past year, the Government has supported culture in this country with nearly £2 billion so that many of our performance venues, heritage sites and independent cinemas can now prepare to reopen.

These roundtables with Boster Group will bring together cultural and business leaders to ensure the continued recovery of our worldrenowned arts sector.

Find out more about the work of the Culture Recovery Fund and <u>#HereForCulture</u> <u>campaign</u>.

Published 10 May 2021