

Press release: New Northern Powerhouse Partners unite for 'Cumbria Day'

- Energus, Cumbria Tourism and University of Cumbria have become the latest members of the government's Northern Powerhouse Partners Programme
- The 3 new members join 10 other innovative, Cumbrian businesses and organisations from Carlisle Lake District Airport to New Balance

The Northern Powerhouse Partners Programme has welcomed 3 new members from Cumbria, as the region marks 'Cumbria Day'.

Energus, based at Lillyhall, is a world-class training provider based in West Cumbria. The company manages programmes of training and education ensuring a talent pipeline of graduates and apprentices into a range of organisations.

Cumbria Tourism is the official destination management organisation for the Lake District. Its mission is to create a world-beating visitor experience. With their ambition and enthusiasm to share their knowledge about the county with visitors they are helping to boost the tourism sector in the region.

The University of Cumbria was formed in 2007 by the merger of St Martin's College, Cumbria Institute of the Arts and University of Central Lancashire's Cumbria sites. As a significant and sought after institution for Cumbria and North Lancashire, the University works in partnerships to develop the region's talent and capabilities and attract new talent into the region to study and work and live.

Northern Powerhouse Minister, Jake Berry MP, said:

I'm delighted to welcome these 3 trailblazing organisations to our rapidly growing Northern Powerhouse Partners Programme. In Energus, Cumbria Tourism and the University of Cumbria, we have 3 innovative and dynamic partners who I am proud to work hand-in-hand with to promote the economic strengths of our region and Cumbria's integral contribution to the Northern Powerhouse.

Energus General Manager, Adrienne Easterbrook, said:

Energus are delighted to have been accepted as a member of the Northern Powerhouse. It is a fantastic initiative that will bring together organisations who are passionate about the North and want to work collaboratively to make it even better.

Energus are proud to celebrate our achievements, which are possible because of the work we do with other businesses. We are committed to facilitating opportunities of learning and development for all.

By offering a range of diverse apprenticeship and graduate programmes we ensure an enthusiastic workforce of young professionals entering industry. We will promote the Northern Powerhouse to our employees and stakeholders and celebrate the achievements across the North.’’

Managing Director of Cumbria Tourism, Gill Haigh, said:

As an organisation, we are immensely proud to be part of the Northern Powerhouse Partners Programme and to promote some thriving Cumbrian businesses to decision-makers at the heart of government. Cumbria is a unique and diverse county with a £2.9 billion tourism sector and is a vital part of the wider Northern economy. Cumbria Day is our chance to showcase the very best of what we have to offer to businesses, visitors and residents alike.

Pro Vice Chancellor, University of Cumbria, Jackie Arnold MBE, said:

The University of Cumbria is an integral part of the Northern Powerhouse and are pleased to be an official partner. Operating across 5 locations in Cumbria as well as an additional campus in Lancaster, we are passionate about positioning the University as an anchor institution within Cumbria and feeding into the Northern Powerhouse’s skills agenda.

Particularly, we are focussed on addressing educational cold spots, skills gaps and “brain drain” in the North by working across sectors and collaborating with industry to provide a robust offer to students and employers and continuing to play a significant and recognised role in the region and making a strategic contribution to the local economy.

The Northern Powerhouse Partners Programme is a key part of creating the Northern Powerhouse. The government is building a network of partners who all believe strongly in the economic potential of the North and support the need for a combined effort by government and business to realise that potential.

There are nearly 200 businesses and organisations signed up to the Partners Programme.

Prospective partners can email NorthernPowerhouse@communities.gov.uk for more information about the Partners Programme and how to apply.

All Cumbria Partners

- Appleby Creameries/Cows and Co.
- Britain’s Energy Coast Business Cluster (BECBC)
- Carlisle Lake District Airport

- Cumbria LEP
- Cumbria Tourism
- DNV GL
- Energus
- New Balance
- Orsted
- Playdale
- Sellafield
- Total Post
- University of Cumbria