

Press release: 'Names' top the list for those wishing for a personalised registration this Christmas

The DVLA spoke to around 1,000 motorists to get their thoughts on personalised registrations for cars. Whilst names or nicknames topped the list, registrations that represented a business were also a popular choice. This was followed by registrations that represented a favourite sports team or pet.

1 in 10 of those surveyed who had a personalised registration had received it as a gift.

Currently, the top most wanted registrations searched for on the [DVLA Personalised Registrations](#) website include BE11 CKY and SB51 MON.

[DVLA's Personalised Registrations](#) has over 50 million registrations available to buy online and if customers purchase by 15 December the registration will arrive in time for Christmas.

Whilst some personalised registration numbers can sell at auction for hundreds of thousands of pounds, those looking for gifts on a smaller budget will find registrations starting at just £250.

Jody Davies, DVLA Personalised Registrations' Senior Sales Manager, said:

With names topping the list of preferred personalised registrations we know that people value the thought that goes into the gift. Using our website's search facility customers can try different combinations to find the perfect gift for the motorist.

And with over 50 million registrations available there's plenty of opportunity to be creative and snap up a plate in time for Christmas.

Personalised registrations can be bought [online](#) 24 hours a day. A dedicated team can also help customers find the registration they want over the phone by ringing 0300 123 0883. Lines are open Monday to Friday, 8.00am to 4.30pm.