Press release: More than 50 Welsh companies expected at major UK Government export summit

From:
First published:
13 February 2017

A major summit on exports is set to draw together a range of Welsh companies with experts on hand.

More than 50 Welsh companies are expected at a major export summit set up by the UK Government to help exporters sell more across the globe.

The event, being hosted on 6 March at Cardiff City Hall by the Wales Office and the Department for International Trade, will bring together a range of exporters under one roof who can offer practical advice on:

- Applying for grants or financial help with exports
- Getting market intelligence in countries around the world
- Negotiating around rules and red tape in new markets
- How the UK Government can support trade fairs and exhibitions abroad
- Advice on protecting your ideas from the Intellectual Property Office

Alun Cairns, Secretary of State for Wales, said:

Wales is already a successful exporter — shipping aircraft wings to the world, cooling technology to the Middle East and TV formats to dozens of countries. Our export market is worth around £11bn a year.

Leaving the European Union will create new trade opportunities. The role of this summit is to help connect our brilliant Welsh business community with expert guides and tutors to ensure they are off to a flying start as we strike new trade deals.

This is about gathering a range of experts in one place who can plug your business into new markets. I urge everyone who wants to sell more abroad — or even just explore the options — to attend.

There will also be presentations from successful companies including thermal equipment manufacturer SPTS Technologies, civil engineers Dawnus and Cloth Cat Animation — a creative agency which has just won a major deal with Chinese broadcasters.

The summit is free to attend — you can register online $\underline{\text{here}}$