## <u>Press release: Important role of</u> <u>festivals in Scotland to be recognised</u> <u>by UK Government</u>

The Scottish Secretary David Mundell will be joined by other UK Government cabinet ministers in Edinburgh this week in a show of support for Scottish festivals and to celebrate the international profile and significant economic boost they bring.

Latest figures show that Edinburgh's festivals as a whole contribute £313 million to the Scottish economy.

The Scottish Secretary will today (Monday August 20) host a reception to thank organisers for their efforts and will be attending performances across festivals this week.

Scottish Secretary David Mundell said:

Scotland's festivals are of immense importance to the UK and internationally. Running not only in August but throughout the year they are a hotbed of home-grown and international talent spanning so many disciplines.

The Edinburgh festivals are a phenomenon which contribute so much to the economy as both significant employers and tourist attractions. Their excellence makes them of worldwide significance and embodiments of what Scotland has to offer on a global stage and the UK Government looks forward to the festivals going from strength to strength for future generations to enjoy.

Earlier this month, the <u>UK Government announced f100,000 in funding for this</u> <u>year's Edinburgh Festival Fringe</u> to help it deliver a step change in showcasing emerging artistic talent to the world. The UK Government has a commitment to promote Britain on a global stage and Scotland's festivals exemplify this.

Edinburgh is the home to 12 iconic festivals and the season goes well beyond August, encompassing the likes of Edinburgh's Hogmanay and the Edinburgh International Science Festival.

Key organisers of Scotland's festivals have been invited to the annual Office for the Secretary of State for Scotland Festivals Reception today. Hosted by the Scottish Secretary, the event celebrates the important role the festivals play in Scotland's economy and their cultural contribution to the UK. The reception will include a performance by Circus Abyssinia from Ethiopia. Featuring the Konjowoch Troupe, their show "Ethiopian Dreams" is a retelling of the cast's own journey towards founding a circus in the country. Showcasing exciting stunts and circus skills, the performance tells the story of brothers Bibi and Bichu joining the circus.

Tomorrow (Tuesday August 21) Mr Mundell will see the "Sowhereto Africa" performance at the Edinburgh Festival Fringe followed by visits to Edinburgh Art Festival and Edinburgh International Festival. Finally, Mr Mundell will visit Army @ The Fringe to see "The Troth Akademi", a story of how Indian men fought for the Allies in World War One.