## Press release: Homes England appoints Service Design & Transformation Director

Lou will take on a critical role, responsible for transforming planning and development across the sector, as well as implementing Homes England's new operating model and designing effective services to support the government's ambitious goal of delivering hundreds of thousands of homes across the country each year.

Lou brings a wealth of experience to the role and is currently the Head of Service Design and Standards for the UK Government at the Government Digital Service.

Homes England Chief Executive Nick Walkley said: "I'm delighted to be appointing Lou to our senior leadership team as the Director of Service Design and Transformation.

"This newly-created role is a key appointment for Homes England, which supports our vision to become a modern, service-led organisation capable of leading the housing sector."

Lou Downe added: "I'm incredibly excited to be taking on this role at such an important time for UK housing, planning and development.

"We have a hugely important challenge ahead to create a world where urban development is both sustainable for people and for the environment and I'm honoured to be given the task of helping this vision become a reality."

## **ENDS**

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