

# Press release: Government publishes new anti-littering strategy

Litter louts could be hit with £150 fines as part of ambitious new plans to tackle rubbish in England.

Environment Secretary Andrea Leadsom unveiled the Government's first [Litter Strategy for England](#) to reduce the near £800m burden to the taxpayer of clean-up costs.

Under the new measures, the most serious litterers could be hit with the £150 fines, while vehicle owners could receive penalty notices when it can be proved litter was thrown from their car – even if it was discarded by somebody else.

The new motoring rules, which are already in force in London, make owners liable even if they didn't throw the litter themselves.

Environment Secretary Andrea Leadsom said:

Litter is something that affects us all – blighting our countryside, harming our wildlife, polluting our seas, spoiling our towns, and giving visitors a poor impression of our country.

Our litter strategy will tackle this antisocial behaviour by building an anti-litter culture; making it easier for people to dispose of rubbish; and hitting litter louts in the pocket.

We want to be the first generation to leave our environment in a better state than we found it, and tackling litter is an important part of our drive to make the country a better place to live and visit.

Further new measures drawn up by environment, transport and communities departments include:

- Issuing new guidance for councils to be able to update the nation's 'binrastructure' through creative new designs and better distribution of public litter bins, making it easier for people to discard rubbish.
- Stopping councils from charging householders for disposal of DIY household waste at civic amenity sites (rubbish dumps) – legally, household waste is supposed to be free to dispose of at such sites.
- Recommending that offenders on community sentences, including people caught fly-tipping, help councils clear up litter and fly-tipped waste.
- Working with Highways England to target the 25 worst litter hotspots across our road network to deliver long-lasting improvements to cleanliness.
- Creating a 'green generation' by educating children to lead the fight

against litter through an increased number of Eco-Schools and boosting participation in national clean-up days.

- Creating a new expert group to look at further ways of cutting the worst kinds of litter, including plastic bottles and drinks containers, cigarette ends and fast food packaging.

Communities Minister Marcus Jones said:

It's time we consigned litter louts and fly-tippers to the scrap heap of history. Through our first ever National Litter Strategy we plan to do exactly that.

Our plans include targeting the worst litter hotspots, cracking down on litter louts with increased fines and getting people to bin their rubbish properly.

For too long a selfish minority have got away with spoiling our streets. It's time we sent them a clear message – clean up or face having to cough up.

Transport Minister John Hayes said:

Litter on our roads is a major and costly problem to deal with. It makes our roads look messy, can threaten wildlife and even increase the risk of flooding by blocking drains.

To combat this needless blight on our landscape, I am working with Highways England to target the worst 25 litter hotspots on our road network, on which hundreds of thousands of sacks are collected every year with the clean-up bill running into millions of pounds.

By increasing fines and working with local authorities, the Government is taking decisive action to clean up our environment.

The strategy also outlines measures to protect seas, oceans and marine life from pollution. It builds on the success of the 5p plastic bag charge, which has led to a 40% decrease in bags found on the beach.

Funding will also be made available to support innovative community-led projects to tackle litter that could turn local success stories into national initiatives.

The Government will follow the strategy with a new national anti-littering campaign in 2018, working with industry and the voluntary sector to drive behaviour change.

The [consultation on the new enforcement measures](#) officially opens today. Guidance will then be issued to councils to accompany any new enforcement powers, to make sure they are targeted at cutting litter, while preventing

over-zealous enforcement or fines being used to raise revenue.