

## Press release: Fourth connected online advertising company shut down in public interest

BVM, a Manchester-based company and its sister companies, all sold customers services to improve their online business profiles, all, to little or no commercial benefit.

All four companies have been wound up following investigations by the Insolvency Service.

In the case of BVM, the alleged customer offer was to manage company business profiles on 'Google Places' for business.

The first of the four companies operating the model to be wound-up (in April 2015), was On Line Platform Management Consultants Ltd, following that the second was Movette Ltd in July 2017 before the third TBL (UK) Ltd, in August 2018.

BVM continued the same or a very similar business to that previously carried on by Movette Ltd (Movette) (which was wound up on 28 July 2017 on the grounds that it operated against the public interest).

The Insolvency Service investigated the company's affairs following complaints from customers. But the investigation was severely limited due to a lack of co-operation from those in control of BVM who failed to produce business documents.

The investigation established, and in winding up the company the Court accepted, that BVM had continued the objectionable business model previously carried on by Movette, by continuing to target the former customers of Movette.

Similarly, customers received little or no commercial benefit from the Google Places management service they purchased from BVM on an annual basis.

Furthermore, the court heard that BVM employed inappropriate and objectionable methods of debt collection and that the company had been abandoned by those controlling its day to day operations.

On 2 October 2018, the High Court sitting in Manchester heard the petition presented on behalf of the Secretary of State for Business, Enterprise and Industrial Strategy.

In the absence of evidence submitted by the company, who failed to attend the hearing, Deputy District Judge Heseltine wound-up the company, in the public interest.

Commenting, David Hope, Chief Investigator with the Insolvency Service, said:

Beyond Vision Media Ltd continued an objectionable business model that used inappropriate methods of trading designed to extract money from businesses under false pretences.

The Insolvency Service will take action to shut down such rogue businesses. Additionally, the business community should take steps to verify the credentials of any third party that contacts them claiming to be continuing the services previously provided by Movette Ltd and/or Beyond Vision Media Ltd.

## **Notes to editors**

Beyond Vision Media Ltd – company registration number 8586915 – was incorporated on 27 June 2013. The company's registered office is at Unit 77 Cariocca Business Park, 2 Sawley Road, Manchester, M40 8BB.

The petition to wind-up Beyond Vision Media Ltd was presented under s124A of the Insolvency Act 1986 on 3 August 2018. The company was wound up on 2 October 2018 and the Official Receiver, Public Interest Unit (North) has been appointed as liquidator.

On Line Platform Management Consultants Ltd was incorporated on 25 January 2012. Its registered office was at Suite 125, 23 New Mount Street, Manchester M4 4DE.

The petition to wind up Online Platform Management Consultants Ltd was presented under s124A of the Insolvency Act 1986 on 03 February 2015. The Official Receiver was appointed as provisional liquidator on 10 February 2015. The company was wound up on 13 April 2015 and the Official Receiver was appointed as liquidator. The director of Online Platform Management Consultants Ltd, Roy Junior De-Vent, was subsequently disqualified from acting as a director for a period of 11 years.

Movette Ltd – company registration number 08705982 – was incorporated on 25 September 2013. The company's registered office is at 86 Stonemere Drive, Radcliffe, Manchester M26 1QX and it traded from 23 New Mount Street, Manchester M4 4DE.

The petition to wind-up Movette Ltd was presented under s124A of the Insolvency Act 1986 on 12 May 2017. The Official Receiver was appointed provisional liquidator of the company on 18 May 2017. The company was wound up on 28 July 2017 and the Official Receiver has been appointed as liquidator.

TBL (UK) Ltd (Company number 10084021), was wound up on 20 August 2018.

Company Investigations, part of the Insolvency Service, uses powers under the Companies Act 1985 to conduct confidential fact-finding investigations into the activities of live limited companies in the UK on behalf of the Secretary of State for Business, Energy & Industrial Strategy (BEIS).

Further information about live company investigations is available [here](#). The Insolvency Service, an executive agency sponsored by the Department for Business, Energy and Industrial Strategy (BEIS), administers the insolvency regime, and aims to deliver and promote a range of investigation and enforcement activities both civil and criminal in nature, to support fair and open markets. We do this by effectively enforcing the statutory company and insolvency regimes, maintaining public confidence in those regimes and reducing the harm caused to victims of fraudulent activity and to the business community, including dealing with the disqualification of directors in corporate failures.

BEIS' mission is to build a dynamic and competitive UK economy that works for all, in particular by creating the conditions for business success and promoting an open global economy. The Criminal Investigations and Prosecutions team contributes to this aim by taking action to deter fraud and to regulate the market. They investigate and prosecute a range of offences, primarily relating to personal or company insolvencies.

The agency also authorises and regulates the insolvency profession, assesses and pays statutory entitlement to redundancy payments when an employer cannot or will not pay employees, provides banking and investment services for bankruptcy and liquidation estate funds and advises ministers and other government departments on insolvency law and practice.

Further information about the work of the Insolvency Service, and how to complain about financial misconduct, is [available](#).

By virtue of the appointment of the Official Receiver all public enquiries concerning the affairs of the company should be made to: The Official Receiver, Public Interest Unit, 2nd Floor, 3 Piccadilly Place, London Road, Manchester, M1 3BN. Tel: 0161 234 8531 Email: [piu.north@insolvency.gsi.gov.uk](mailto:piu.north@insolvency.gsi.gov.uk).

## **Contact Press Office**

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This service is for journalists only. For any other queries, please contact the Insolvency Enquiry line on 0300 678 0015.

For all media enquiries outside normal working hours, please contact the Department for Business, Energy and Industrial Strategy Press Office on 020 7215 1000.

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