

Press release: Alun Cairns: “The UK Government will provide Welsh firms with the support they need to succeed”

Secretary of State for Wales Alun Cairns will reassure Welsh firms looking to export overseas that they'll receive the government support to succeed, in a GlobalWelsh event at Tramshed Tech in Cardiff today (6 November).

Mr Cairns will be joined by John Griffiths, Technology Specialist at the Department for International Trade (DIT) to outline the support available from the UK Government to help the firms in attendance to begin their export journey.

Figures from well-known Welsh firms such as Tiny Rebel, Orchard and Doopoll are expected to join Martyn Phillips, chair of event host GlobalWelsh to learn more about the range of export support provided by DIT.

GlobalWelsh aims to build a community and network for Welsh people and businesses abroad, encouraging them to tap into shared resources and bring investment and business opportunities to fruition.

Secretary of State for Wales Alun Cairns said:

The UK Government is determined to make sure that Welsh businesses have the tools and support at their disposal to start exporting overseas.

The Department of International Trade has already assisted hundreds of businesses in Wales with export services, with everything from market research to help attending international trade shows. It stands ready to help many more.

With 1,200 dedicated DIT staff in 109 countries worldwide, the UK Government offers a world class resource can tap into to realise their exporting ambitions. I want to see Welsh companies take full advantage of this – UK Government trade support is as much for an enterprise in Caerphilly as it is for a business in Colchester.

There are currently more than 3,800 businesses in Wales that export, with a combined value of £16 billion in the last year – an annual increase of nearly 18%.

Wales is also an attractive place for inward investment, with latest figures showing that 85 foreign direct investment projects were secured in Wales, creating 2,581 new jobs and safeguarding almost 9,000 more.

The Secretary of State for Wales has recently written to over 26,000 Welsh

businesses identified as potential exporters including a copy to the Wales Export Guide.

The Wales specific guide sets out the full range of support available to Welsh businesses from the UK Government and contains inspiring stories of companies based in Wales that are successfully exporting. You can read the guide online [here](#)