

Plastics Pact Initiative workshops delivered in Chile

The British Embassy and the Chilean organisation [Fundación Chile](#), in conjunction with [WRAP](#), a UK not for profit organisation working with governments, businesses and communities to deliver practical solutions to improve resource efficiency, organised a series of workshops on 18-20 November to assist the Fundación in the development of the Chilean Plastics Pact initiative. On the occasion, WRAP experts provided Technical Consultancy support to Fundación Chile, who, through a series of workshops and seminars, are seeking assistance to grow the Plastics Pact membership base and helping to secure more business sign up.

In Chile, Fundación Chile have been developing the [Chilean Plastics Pact](#) (El Pacto Chileno de los Plásticos) in alignment with [Ellen MacArthur Foundation's Global Commitment](#) and along with additional support from the Chilean Ministry of Environment. Fundación Chile launched the Pact in July 2019 in Santiago, with a core group of founding business members.

During their stay in the country, Peter Skelton and Norah Lewis, the experts from WRAP Global, [delivered two workshops and held a series of meetings](#) with local and regional stakeholders aimed at sharing technical and practical expertise on topics relating to the mobilisation of the Pact. Some of the topics addressed included designing for recyclability, citizen engagement, recycled content in packaging, as well as helping to articulate the business case for signing the Pact and the experience from the UK Plastics Pact.

GREAT Campaign

In addition to the workshops held at Fundación Chile, the Embassy organised a networking event at the British Residence in Santiago.

The activities to support the promotion of the Plastics Pact in Chile have received backing from the GREAT campaign, a cross-Government initiative aimed to display the best of the UK and encourage people to visit, do business, invest and study in the UK. It is the Government's most ambitious international promotional campaign ever, uniting the efforts of the private and public sectors to generate jobs and growth for Britain.

Further information

If you would like to find out more about the Plastics Pact Initiative please contact: Christopher.Hope@fco.gov.uk, Head of Economic Affairs and Sustainable Development, British Embassy, Santiago.

For more information about the events and activities of the British Embassy in Santiago, follow us on: