

# Pioneering wealth management firm Lioner chooses Hong Kong as regional headquarters (with photo)

â€‹Pioneering wealth management firm Lioner International Group Ltd announced today (November 25) that its Hong Kong office has officially opened as its regional headquarters in Asia, with a focus on the business development in the Greater China market.

The Hong Kong office offers Lioner's Asia high-net-worth (HNW) clients access to a broad spectrum of value-added financial consultancy services ranging from corporate governance, tax planning and legal expertise. It will help the Group provide better and holistic services to its prestigious clients in Asia, according to a Lioner partner, Mr Tony Chan.

Mr Chan said, "Hong Kong is located at the heart of Asia, with deep understanding of Asian cultures. We believe that by setting up our office in the city, we can easily and fully comprehend the complexity of the needs of Asian clients and serve them with the best financial solutions."

Another Lioner partner, Mr Andrew Chan, added, "In Asia, including Hong Kong, many HNW individuals and families are faced with endless succession planning concerns and challenges, and are continuously looking for a conglomerate like Lioner with an integral and all-in-one services platform to address their complex needs."

Associate Director-General of Investment Promotion at Invest Hong Kong, Mr Charles Ng said, "We are happy to see Lioner choose Hong Kong as its regional base to offer its integrated financial services to clients in the region. The city has a prudent and robust financial regulatory regime with a well-educated workforce, and the absence of capital control makes it an ideal place for Lioner to operate and manage its business in the region."

## About Lioner International Group Ltd

Founded by ethnic Chinese partners, Lioner International Group Ltd offers total solution services for ultra-high-net-worth and high-net-worth individuals, families and businesses with unique and diverse needs. With more than a century's combined industry knowledge, its best-in-class professionals strive to provide sophisticated and world-class expertise in protecting legacies and preserving wealth for clients around the world. Lioner has recently established an internationally recognised information security management system, ISO/IEC 27001:2013, and obtained the certification by Lloyd's Register Quality Assurance Limited, marking a milestone in the continuing growth and success of its insurance broker services organisation. The certification demonstrates Lioner's commitment to providing the highest levels of information security care to customers, and the same high level of

conduct in Lioner's business practices. For more information, please visit [www.lioner.com](http://www.lioner.com).

#### About InvestHK

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