

[OPSS supports AMDEA product registration campaign](#)

News story

OPSS is backing efforts to make it easier to contact consumers in the event of a recall.



The UK trade Association for the Manufacturers of Domestic Electrical Appliances [AMDEA](#) is raising awareness of how consumer registration of new and in-use household appliances, can help keep homes safe.

Product Registration allows consumers to be contacted more quickly in the event of their appliance being subject to a recall, enabling them to take the appropriate action.

Consumers are being encouraged to register new and in-use household appliances with the manufacturer or using the registermyappliance.org.uk.

A [Consumer attitudes to product safety research report](#) undertaken on behalf of BEIS and OPSS found that 83% percent of surveyed respondents who registered a product were primarily motivated by getting or extending a warranty.

The survey also found the reasons respondents did not register appliances was because they did not want to or did not believe it was necessary (46%) or because they did not know they could (17%).

OPSS is working with AMDEA to increase the registration of household appliances by persuading consumers it will help make their homes safer.

The OPSS messages are:

Register all your appliances

Check that all your household appliances are registered so you will know if they have been recalled. Many manufacturers will allow you to register

household appliances that are up to twelve years old. Most household products can also be registered through registermyappliance.org.uk.

Check whether small appliances are registered

Faulty toasters and kettles can cause fires. Register with the manufacturer to get recall notices before it is too late.

Landlords make sure your products are covered in properties you own

Check that all the household appliances are registered so that you are contacted quickly if they are recalled.

Check that products are registered in rented accommodation

Check that the owner has registered the household appliances. If they have not you should register the products yourself.

OPSS is keen for others to share the above messages and [Product Registration Campaign materials](#) with the hashtag #regmyappliance2021 on social media to encourage consumers to register their household appliances.

[Twitter](#)

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

Published 26 April 2021