

# Online Hong Kong Flower Show features rhododendron as theme flower (with photos)

The rhododendron, considered a great beauty of the flower kingdom, will be featured as the theme flower of the Online Hong Kong Flower Show 2021 (Online Flower Show).

In view of the latest developments of the COVID-19 pandemic, this year's flower show will be presented virtually on the Show's dedicated website ([www.hkflowershow.hk](http://www.hkflowershow.hk)) from March 19 to April 19, with the theme "City of Flowers, City of Love". Members of the public can enjoy a new experience from the Online Flower Show comfortably at home, as exquisite garden plots across 18 districts, along with a Theme Flower Display and a Tulip Display, are being set up by the Leisure and Cultural Services Department at its designated parks.

Rhododendrons are members under the Rhododendron genus. As the largest genus under the Ericaceae family, there are approximately 1 000 rhododendrons around the world, predominantly distributed in East and South Asia, with some in North America, Europe and Australia.

Generally, most rhododendrons are shrubs, rarely trees. Apart from having simple entire leaves arranged alternately, rhododendrons commonly display their corollas in the shape of a bell, a funnel, a hollow cylinder, or a salver with a slender tube.

Rhododendrons come in a variety of colours such as white, red, pink, peach and purple. The flowering period mainly falls in spring, usually in March and April, and the soil in Hong Kong is favourable to its growth.

For the latest information about the Online Flower Show, please visit the above-mentioned dedicated website. For enquiries, please call 2601 8260.

