

On International Day, UN calls for women's full participation in labour force

8 March 2017 – As the rights of women and girls around the world are being reduced and restricted, the United Nations today marked International Women's Day with calls for empowering and educating women and girls to reach gender equality in the work place.

In messages for the Day and events around the world, senior UN officials reflected on the significant impact of women's participation and contribution to the global economy, and international goal of reaching 50-50 equality in employment around the world by 2030.

Secretary-General António Guterres noted that leadership positions are predominantly held by men, and "outdated attitudes and entrenched male chauvinism" are widening the economic gender gap.

"Around the world, tradition, cultural values and religion are being misused to curtail women's rights, to entrench sexism and defend misogynistic practices," the Secretary-General said.

He underscored that denying women and girls their rights "is not only wrong in itself; it has serious social and economic impacts that hold us all back."

Closing the gender gap, for example, would add \$12 trillion to global gross domestic production (GDP) by 2025.

In her message, Phumzile Mlambo-Ngcuka, UN Women Executive Director, decried the lack of opportunities for women and girls, saying "too many women and girls spend too many hours on household responsibilities."

She called for construing a different world of work for women: "As they grow up, girls must be exposed to a broad range of careers, and encouraged to make choices that lead beyond the traditional service and care options to jobs in industry, art, public service, modern agriculture and science,"

This change needs to start at home and in the first days of school, and include adjustments in parenting, curricula, educational settings and cultural stereotypes propagated in entertainment and advertising.

Ms. Mlambo-Ngcuka said women and girls must be ready to be part of a digital revolution and study science, technology and math if they are to compete successfully for high-paying new jobs.

In her message, the head of the UN Educational, Scientific and Cultural Organization (UNESCO) said equality lies in destroying stereotypes. It "lies in ridding the media and collective imagination of prejudice by

highlighting the women scientists, artists and politicians who are moving humanity forward in all fields,” Irina Bokova said.

She called on governments to invest in education and training, and allowing women to exercise their own choices when it comes to their bodies and their lives – just as men do.

“Everywhere, women and men are determined to change things, to denounce discrimination and demand genuine equality, and we must support and accompany them,” said Ms. Bokova.