

# [OGCIO rolls out Catch the Innovation Campaign to promote AI adoption in public services](#)

To facilitate the development of Smart Government, the Office of the Government Chief Information Officer (OGCIO), announced today (June 5) the launch of the Catch the Innovation Campaign again, after the one held in 2020, to promote innovation in government departments, with a view to enhancing quality and efficiency in public services. Commencing today, government personnel can submit innovative proposals for the Innovative Application with AI (artificial intelligence) competition, which is the Campaign's highlight. Winning proposals may be implemented in relevant departments to improve public services.

The first stage of the Innovative Application with AI competition started today. Government personnel are invited to submit conceptual proposals for enhancing public services with AI in teams of two persons or above until August 4. Ten finalists will be shortlisted by the Selection Panel to enter the second stage of the competition. The Smart Government Innovation Lab (Smart Lab) of the OGCIO will match the 10 proposals with technology solutions of the industry including local start-ups, for a six-month proof-of-concept exercise to test their feasibility and examine how well they can enhance the quality and efficiency of public services. Ten finalists will compete for awards including the grand award, the first runner-up and the second runner-up in March next year.

The Catch the Innovation Campaign also comprises a series of thematic seminars, workshops and technology forums. The OGCIO aims to connect government departments with the industry, strengthen government personnel's know-how in applying innovative technologies including AI, and stimulate their creativity, thus facilitating various departments' applications of different technologies to enhance public services and bring benefits and convenience to the public.

â€‹The Catch the Innovation Campaign is organised by the OGCIO. Details of the Campaign and the competition, as well as government departments' success stories in applying AI are available on the theme page of the Smart Lab ([www.smartlab.gov.hk/en/competition/index.html](http://www.smartlab.gov.hk/en/competition/index.html)).