OGCIO launches Multi-functional Smart Lampposts Virtual Exhibition

The Office of the Government Chief Information Officer (OGCIO) launched the Multi-functional Smart Lampposts Virtual Exhibition today (March 31) to showcase the operation of smart lampposts and the benefits they brought to the daily lives of members of the public, with a view to enhancing public understanding of the Multi-functional Smart Lampposts pilot scheme.

The Virtual Exhibition themed "Smart Lampposts Light Up Future", features a three-dimensional model and a virtual tour to a smart lamppost. Designed with reference to a typical 10-metre-tall smart lamppost, the model allows members of the public to rotate a smart lamppost at 360 degrees and explore its design and equipment from the inside out. The OGCIO also prepared short videos to illustrate applications of the smart lampposts for easy appreciation of its operations and effectiveness.

The virtual tour, which is divided into a number of exhibition zones including traffic, environment and weather, positioning, communications and open data, introduces various information and services provided by the smart lampposts. A game zone is also set up to enhance visitors' experience and bring more fun to them in visiting the exhibition.

The public are welcome to visit the Virtual Exhibition at the thematic website smartlamppost.ogcio.gov.hk starting today to learn more about the smart lampposts and the benefits they bring to the community and smart city development. Through the exhibition, the OGCIO aims to gain public support in taking forward this important smart city infrastructure.