

“Night Vibes Hong Kong” Campaign Launched (with photos/video)

The Government today (September 14) announced the commencement of the "Night Vibes Hong Kong" activities. Different sectors of the community play their part in staging a wealth of diversified night-time events with local characteristics all over the city starting from mid-September, covering entertainment, arts, culture, consumption and more to create a dynamic vibe for citizens and tourists to feel the vibrancy and energy of Hong Kong's nightlife.

The Financial Secretary, Mr Paul Chan, officiated at the "Night Vibes Hong Kong" Campaign Launch Ceremony today to unveil a series of exciting activities.

Speaking at the launch ceremony, Mr Chan said that although the society had resumed normal entering the third quarter, air services, tourist arrivals and domestic spending had yet been fully recovered. Besides, lifestyle habits of many people had changed following the global pandemic that lasted for three years, and that they might now go out less frequently in the evening.

He said that the campaign led by the Government had united different sectors of the community to create a dynamic vibe for the city at night. Through a wealth of activities with different themes, including leisure, gourmet, music, culture and more, families, friends and co-workers could have more choices of night-time entertainment and gatherings to enjoy and relax.

The "Night Vibes Hong Kong" Campaign will start from around the Mid-Autumn Festival later this month, running across National Day, Halloween, Christmas and New Year until early 2024. Taking place all over the city, these events cater for people from different age groups and sectors, and provide them with harbourfront leisure, festive and vibrant, art and culture, and diversified leisure experiences. Citizens and tourists can enjoy various discounts offered by different organisations.

A series of events will take place on harbourfront sites, including performances, cultural events, markets and guided tours. The Hong Kong Wine and Dine Festival will make its physical return to the Central Harbourfront Event Space in November, to provide international liquor assortments and delights, as well as emerging wine products to citizens and tourists. There will also be a month-long citywide dining promotion of restaurants and bars.

A wealth of exciting activities will be held during the coming festivals, including the return of the National Day Fireworks Display after five years; the Tai Hang Fire Dragon Dance which will resume for the first time since the pandemic in the coming Mid-Autumn Festival; a stunning drone show to be held simultaneously in Hong Kong and Shenzhen; the Mid-Autumn Lantern Carnivals at Victoria Park which will display lanterns and also feature a bamboo stage for Cantonese opera performances; as well as youth

group performances and acrobatic performances at venues in Sha Tin and Tuen Mun.

Ocean Park Hong Kong and Hong Kong Disneyland will present time-limited Halloween events; the Hong Kong WinterFest in the West Kowloon Cultural District will set up a giant outdoor Christmas tree; the Hong Kong Tourism Board (HKTB) will hold a New Year's Eve countdown event; dry goods stalls will resume at all Lunar New Year Fairs at the district level; and the Hong Kong Chinese New Year Night Parade will also resume on the evening of Lunar New Year's Day.

Citizens and tourists can participate in cultural and art activities; cinemas will offer ticket discounts for night-time screenings; and the Hong Kong Museum of Art, the Hong Kong Science Museum and the Hong Kong Space Museum will extend opening hours until 10pm from Friday to Sunday and on public holidays. M+, the West Kowloon Cultural District will offer night tours and various art and cultural activities.

To give a diversified leisure experience, over 80 shopping malls will organise various cultural and sports events and outdoor night markets, provide dining and consumption offers, and extend their opening hours in light of the night-time activities. More than 100 Lan Kwai Fong Association members' restaurants and bars will provide dining offers.

The 57th Hong Kong Brands and Products Expo will have around 900 stalls; members of the public can enter the Public Enclosure of Happy Valley Racecourse every Wednesday night for free; and the MTR will launch "Nighttime Delights – Ride 5 Get 1 Free" to offer a domestic single ride for every five-night ride after 10.30pm. The HKTB will offer "Hong Kong Night Treats" dining vouchers for visitors, and Open-top Bus tours at a special price. They are also discussing with different stakeholders to explore ways to enhance the atmosphere of the Temple Street night market, with a view to increasing its attractiveness through new elements.

Latest information on events is available from the dedicated website (www.nightvibeshk.gov.hk).



