

Nigel Wilkinson MBE appointed VisitEngland Advisory Board Member

News story

The Secretary of State has appointed Nigel Wilkinson MBE as a VisitEngland Advisory Board Member for a term of five years.



The term of appointment will be for five years, commencing on 11 August 2022 until 10 August 2027.

A graduate Engineer and Chartered Accountant, Nigel has been Managing Director of Windermere Lake Cruises Limited, Cumbria's largest visitor attraction, since 2004. He is also Managing Director of Winander Leisure Limited, a director of Winander Group Holdings Limited, Lakeland Motor Museum Limited and Rushbond plc, a Yorkshire based property company. From 2007 to 2017 he was a director of Cumbria Tourism (CT), the county's Destination Management Organisation, and was chair of the committee responsible for managing CT's finances. Nigel joined the Board of Cumbria Local Enterprise Partnership (CLEP) in 2017 and chairs both CLEP's Visitor Economy Sector Panel and its Finance, Audit and Resources Committee. Nigel also represents CLEP on the Lake District National Park Partnership. In late 2020 Nigel was appointed to the Tourism Industry Council, a collaboration between Government and the tourism industry focusing on improving the tourism sector including jobs, transport and deregulation.

Nigel was appointed as a Trustee/Director of South Cumbria Rivers Trust in 2021, a charity/Trust with the principal objective to monitor, conserve and protect and, when necessary, rehabilitate and improve the biodiversity of lakes, rivers and streams South Cumbria and adjacent coastal waters for the public's benefit. In the Queen's Birthday 2022 Honours List Nigel was recognised with the honour of Member of the Most Excellent Order of the British Empire (MBE) for services to tourism and the economy in Cumbria. He was made an Honorary Fellow of the University of Cumbria in July 2022.

Remuneration and Governance Code

This appointment has been made in accordance with the [Cabinet Office's Governance Code on Public Appointments](#). The process is regulated by the Commissioner for Public Appointments. Nigel will be offered remuneration of £3,300 per annum. The Government's Governance Code requires that any significant political activity undertaken by an appointee in the last five years is declared. This is defined as holding office, public speaking, making a recordable donation or candidature for election. Nigel has not declared any activity.

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