News story: Women in Innovation: 9 female-led businesses backed

The winners of the 2019 Women in Innovation awards have been announced today, International Women's Day. The awards are part of Innovate UK's Women in Innovation campaign, which aims to encourage female-led innovation and help women achieve their business ambitions.

The 9 entrepreneurs will receive £50,000 business funding and a package of bespoke support to help grow their business and boost the UK economy.

To further inspire future innovators and celebrate the winners' achievements, Innovate UK has partnered with schools across the UK to install commemorative purple plaques.

Cintia Kimura, founder and COO, KG Protech.

Tackling society's biggest challenges

The winners are tackling some of society's biggest challenges set out in the government's modern Industrial Strategy, including artificial intelligence (AI) and the future of mobility.

Business Secretary Greg Clark, who announced the winners, said:

The winning women are developing pioneering innovations to tackle the grand challenges we face as a society, from a new paper coating to cut down single use plastic, to helping us train mechanics using simulators.

This is our modern Industrial Strategy in action, backing businesses of all sizes across the UK to grow and boost the economy with the skills and inventions we need for the next generation.

Dr Fanya Ismail, CEO & founder of SGMA, is developing a plastic-free coffee cup coating.

The 2019 winners

From reducing cold and damp in Britain's homes to revolutionising the factory floor, the winners are working on a range of innovative solutions:

- Agnes Czako, <u>AirEx</u> smart-tech airbrick that improves a home's energy efficiency by using AI to monitor and respond to the environment, weather and occupant behaviour
- Alex Haslehurst, <u>Vitrue Health</u> a tool to help clinicians assess patient health, particularly motor function, more efficiently

- Cintia Kimura, <u>KG Protech</u> a remote practical training system for car mechanics
- Daniela Paredes Fuentes, <u>Gravity Sketch</u> virtual reality software that allows designers to sketch in a 3D space
- Dr Debbie Wake, <u>MyWay Digital Health</u> digital platform that provides diabetes patients with personalised advice using patient information and home-recorded data
- Dolores Sanders, <u>Total Control Pro Ltd</u> using big data-sharing to streamline small businesses' manufacturing processes
- Dr Fanya Ismail, Sol-Gel Coatings and Advanced Materials using a 'sol-gel' chemical process to create plastic-free coffee cup coating
- Jessica Bruce, <u>Run3D</u> using 3D gait analysis originally conceived for runners to help older adults and those recovering from surgery to walk pain-free
- Sheana Yu, <u>Aergo</u> wheelchair seating system which uses air cells to ensure the user remains comfortable and supported

Alex Haslehurst, co-founder and CTO, Vitrue Health.

Sheana Yu, one of the 9 winners and founder and CEO of Aergo, said:

It's such a huge encouragement to be recognised for the work you've done. If my story can motivate more women like me, that will be a really exciting part of the journey.

This award will be a great platform to grow by learning from other female founders, and be a part of a network of inspirational women

Sheana Yu, founder & CEO of Aergo.

Breaking down barriers

Innovate UK launched Women in Innovation in 2016, after research revealed that just one in 7 applications for Innovate UK support came from women. Boosting the number of female entrepreneurs <u>could deliver £180 billion to the economy</u>.

By running a women-only competition, <u>partnering with Getty Images</u> to create stereotype-shattering portraits of female entrepreneurs, and running a mission to Boston for women in tech, Innovate UK increased the proportion of females registering for Innovate UK support by 70%.

To continue to energise the next generation of innovators, this year Innovate UK has partnered with schools across the UK, installing commemorative plaques from Forfar, Scotland to London recognising the winners' innovative businesses. Currently, just 14% of blue plaques in the UK celebrate the achievements of women.

Dolores Sanders, Strategic Director of Total Control Pro Ltd.

Dr Ian Campbell, Interim Chief Executive of Innovate UK, said:

Innovate UK's Women in Innovation Awards address a key barrier for diversity in innovation — a lack of female role models. By recognising their achievement with purple plaques, we are making sure that our 9 newly-crowned winners inspire the next generation of female innovators.

Whether it's inspiring young students showing a passion for STEM, someone with the spark of an idea or an innovative business ready to be taken to the next level, the Women in Innovation 2019 campaign aims to drive long term and far-reaching change.