

News story: Webinar – 2 Nov – How I sold to the public sector

Pamela Cook is Managing Director of Infoshare; a software company that has successfully sold its services to central government departments and local authorities. Pamela also sits on the Cabinet Office SME Panel, with a focus on looking at how large and small companies can better work together to deliver public sector contracts. In this webinar, Pamela will offer top tips on winning work in the public sector, both direct, and via tier one suppliers.

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