News story: Venturefest East Midlands: business growth and innovation support

If you're an entrepreneur or innovator you could benefit from a networking event to help grow your business through smart use of technology.

<u>Venturefest East Midlands</u> will invite businesses and investors to come together next month to network and share expertise. The event — supported by Innovate UK — is being held on Wednesday 22 March 2017 at Derby Arena, Derby. Entry is free.

The event theme is smart innovation. The aim is to help businesses unlock opportunities to engage in innovation. There will be a focus on how businesses can use technology to improve their processes and become more cost efficient.

Attendees will range from those who want to get or provide finance, and win or contract for new business.

Key speakers include:

Delegates will be able to meet other local businesses and discover how they've improved their business through innovation and design.