

[News story: Venturefest East: connect with businesses and investors](#)

Entrepreneurs, innovators, researchers and investors are invited to attend the second [Venturefest East](#) networking event next week. It will take place on Thursday 21 September 2017 at the [Newmarket Racecourse](#), Suffolk.

Innovate UK is supporting the event. Entry is free.

Find out how to attract investment

Delegates can attend [a session to find out what investors are looking for, to help them secure successful funding](#). The panel includes self-made millionaire Mike Greene, business angel and former CEO of FSE group, Sally Goodsell, and experts from [Cambridge Innovation Capital](#) and the [Department for International Trade](#).

Pitchfest will give innovative businesses the chance to pitch their ideas to potential investors.

In addition, Innovate UK's Access to Finance Manager, Bruce Colley, will be part of a panel discussion on attracting investment. Innovate UK's Director – Health and Life Sciences, Dr Ian Campbell, is also a keynote speaker.

Get inspired

Attending Venturefest East will give you the chance to:

- hear from some of the UK's most inspiring start-up companies
- learn about how to develop your business and speed up growth
- find out how to reduce your time to market
- network with innovators, investors and entrepreneurs
- get advice on how to attract funding and support

You will also have the chance to view Innovate UK's [infocus women in innovation photographic exhibition](#). This highlights female role models and aims to change perceptions of what it looks like to be a female innovator.

About the Venturefest Network

Innovate UK and the [Knowledge Transfer Network](#) launched the [Venturefest Network](#) in 2014. Its aim is to strengthen connectivity between innovators, investors and entrepreneurs.