## <u>News story: The UK's first Hyperloop</u> <u>prototype to exhibit at Innovate 2017</u>

From automating our homes to the way we travel, next month's <u>Innovate 2017</u> event will showcase up-and-coming innovations that are new to market or already in production.

## The UK's first Hyperloop prototype pod

As part of the <u>Hello World Showcase</u> we will have <u>HypED</u>, the constructors of the UK's first prototype pod and a winner of the <u>Hyperloop One Global</u> <u>Challenge</u>. The team of students from the University of Edinburgh's engineering, informatics, economic and business schools are rethinking the future of transportation.

Hyperloop is Elon Musk's idea for the future of mass transportation. A hyperloop is a sealed tube or system of tubes where a pod can travel free of air resistance or friction. It will provide a new way of transporting people and goods quickly, safely, efficiently and sustainably.

The HypED team was one of 10 across the world to have been named a winner of the Hyperloop One Global Challenge, which called for proposals to build Hyperloop networks connecting cities and regions. <u>HypED's proposed route</u> would run from Edinburgh to London, through Manchester and Birmingham.

## The Hello World Showcase

The exhibits in the Hello World Showcase will each highlight the impact of innovation on the UK economy. Other exhibitors include:

- OpenTRV developers of Radbot, a smart thermostatic radiator valve
- Prodrive a motorsport and technology company
- <u>Robopod</u> advanced cost-effective plug-and-play robotics

## About Innovate 2017

Innovate UK's annual event will explore themes such as robotics and urban planning and what this means for the individual, business and government. Other topics include artificial intelligence, smart cities, alternative food sources and space exploration.

It provides a chance to hear from pioneering thinkers, network with investors and find out about the type of expertise and government support that's available to help you innovate and grow your business.

Innovate 2017 takes place from 8 to 9 November 2017 at the <u>National</u> <u>Exhibition Centre</u> (NEC) in Birmingham. A ticket costs £150 for one day or £199 for both days.