

News story: Pubs Code Adjudicator tenant survey

The Pubs Code Adjudicator launches a tenant survey which is live until the end of November.

The Pubs Code Adjudicator (PCA) has commissioned an independent research company, GfK, to undertake a survey of the tied pub tenants whose pub-owning businesses are one of the six covered by the Pubs Code. The purpose of the survey is to assess tenants' awareness of the Pubs Code and its provisions; and to get their views on how it is working in practice for them.

GfK will be surveying a representative sample of tied pub tenants throughout November. The survey will be a telephone interview and should take no more than 15 minutes to complete. Not all tenants will be contacted, but all six of the pub-owning businesses support the aims of the survey and would encourage tied pub tenants to take part if approached.

All responses will be confidential and non-attributable. The results of the research will be published by the PCA. We expect this to be in the New Year.