News story: New ways of networking: changes for _connect users

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To improve how we connect people and opportunities we're rationalising our networks and closing _connect groups.

Innovate UK will be closing its _connect networking groups on 1 February 2017 to focus on building bigger, stronger innovation communities on LinkedIn.

The new and revamped LinkedIn groups — run by the <u>Knowledge Transfer Network</u> — will cover our main sector areas. They will help you to connect with experts, academics and government, access funding opportunities, gain intelligence and get the support you need to exploit your innovative ideas.

Pete Wilson, Digital Communications Manager, Innovate UK, said:

The _connect groups were created to give innovators a place where they could seek out like-minded individuals and businesses, share knowledge and collaborate. As social media has grown and evolved, other platforms have come to better meet this need.

By consolidating our communities on LinkedIn - a platform that we know most of our users are already engaging with - we can reach people on their own terms and add even more value to their online experiences.

If you are a member of any _connect groups you will have until 1 February to move your documents.