News story: New digital framework attracts thousands of small and medium-sized businesses

The framework, which launches today (24 February 2017), has attracted 2,018 suppliers in total, with 94% of them small and medium-sized enterprises.

Digital Outcomes and Specialists 2 helps the public sector to find suppliers that can provide teams or specialists to help deliver digital projects.

How it will work

The framework replaces Digital Outcomes and Specialists 1, and has over 800 more suppliers signed up.

Digital Outcomes and Specialists 2 is split into four lots; digital outcomes, digital specialists, user research studios and user research participants.

The framework goes live today for 12 months, with a 12 month extension option.

How it meets government priorities

The government has a target of spending £1 in every £3 with small businesses by 2020.

This is equivalent to around £15 billion worth of purchases each year; a big opportunity for small businesses.

For more information about Digital Outcomes and Specialists 2, visit the Digital Marketplace at www.gov.uk/digital-marketplace.