

[News story: Find out what's new about the National Apprenticeship Awards 2018 – now open for entries](#)

One of the new categories is the recruitment excellence award – and will recognise employers who have attracted a diverse and high-quality apprenticeship workforce through new and innovative approaches to recruitment. The National Apprenticeship Service will identify one individual winner to receive a recognition award, rewarding someone who has made a special contribution to the promotion and delivery of apprenticeships.

For the first time, a rising star award will showcase apprentices who have made impressive progress in their career to date and who show the potential, through their apprenticeship, to take a career path to the very top of their chosen profession. Nominated by their employers, at the national stage of the awards the public will be invited to vote on the overall winner for this category.

Apprentice employers and apprentices from all sectors and industries are invited to enter the awards. Judged by a team of experts, entrants have the opportunity to be crowned a regional winner at nine awards ceremonies set to take place across the country. From the regional champions, a national judging panel will select the overall National Apprenticeship Award winners, to be celebrated at a national ceremony on 28 November 2018.

The awards are the largest and most prestigious celebration of apprentices and apprentice employers across the country. Previous winners have experienced a diverse range of benefits following their success. Here, 2 award winners from last year share the benefits that their victory has had for them so far.

Charlotte Hughes, GSK employee and winner of the Higher or Degree Apprentice of the Year 2017, said:

“I am extremely proud to have been a winner at the National Apprenticeship Awards. It's provided a huge boost to my confidence and has helped raise my profile within and outside my organisation. Everyone is really proud of my achievement and many opportunities have opened up due to winning. The whole process has made me realise what I'm truly capable of. I would encourage anyone that is eligible to apply.”

Tim Brown, managing director of Superior, a Dorset-based manufacturing firm, crowned medium Employer of the Year 2017, said:

“The whole experience of entering the awards, winning at regional stage and then being crowned a winner at the National Apprenticeship Awards has been unforgettable. It has motivated us to do more and continue raising the profile of apprenticeships.

“Everyone at Superior is incredibly proud of this fantastic achievement, it has helped us gain positive recognition as an employer that is committed to offering quality apprenticeships and careers to people of all ages and backgrounds – it has also helped us attract the best talent. If you’re thinking of applying for the National Apprenticeship Awards, you should absolutely do it – getting that gold award is unbeatable.”

Employer of the Year categories:

- SME of the Year: 1 – 249 employees
- Large Employer of the Year: 250 – 4,999 employees
- Macro Employer of the Year: 5,000+ employees
- The Recruitment Excellence Award: new for 2018, the winner will be selected from the Employer of the Year award entries

Apprentice of the Year categories:

- Intermediate Level (level 2)
- Advanced Level (level 3)
- Higher or Degree Level (level 4 or higher)

Special recognition categories:

- Rising Star Award: new for 2018, recognises apprentices that have made impressive progress in their career to date, and have the potential to go even further
- Recognition Award: new for 2018, awarded to an individual who has made a special contribution to the promotion and delivery of apprenticeships – to be selected by the National Apprenticeship Service
- Apprenticeship Champion of the Year: recognises individuals who go ‘above and beyond’ to champion apprenticeships

The application site is now open, entry is free and online at appawards.co.uk. To help with entries, this year the process has been simplified further and guidance documents for employers and apprentices are available to download.

The deadline for entries is the 25 May 2018.

Applying is easier than ever before. Start your awards entry today, visit: appawards.co.uk.