<u>News story: DPRTE 2017: the best and</u> <u>busiest yet for DIT DSO</u>

The 2017 Defence Procurement, Research, Technology and Exportability (DPRTE) conference and exhibition, took place at the Motorpoint Arena, Cardiff on 28 March.

Department for International Trade Defence and Security Organisation (DIT DSO) is a main partner in this highly successful annual event.

This event gave DIT DSO an excellent opportunity to showcase government engagement with UK industry, in support of winning overseas defence and security business.

DIT DSO offered advice, information and support from their business growth and exportability knowledge transfer zone, and more hands on support from the adjacent exhibition stand.

The themed presentations, which attracted over 230 delegates throughout the day, focused on export support aimed at:

- UK SMEs
- regional marketing advice
- military support
- the <u>Defence Growth Partnership</u> initiative
- media engagement and
- export licensing regulations

The DIT DSO exhibition stand, staffed by members of the DIT DSO Small Business Unit, Events Team and Military Export Support Team, received a constant stream of enquiries from UK companies. Many of which were considering military and security markets as an outlet for overseas trade for the first time.

Post event engagement with these companies has been significant and DPRTE remains a priority occasion for us to promote our support and services for the benefit of UK compaies.