## News story: Defence and security technology entrepreneurs invited to apply for Pitch@Palace

As part of our remit to find innovators who can benefit the defence and security of the UK, the Defence and Security Accelerator (DASA) is pleased to support the Pitch@Palace 9.0 "Data, Intelligence, and The Future of Security" Defence-themed campaign.

Pitch@Palace 9.0 is looking for innovation solutions to enhance the support and protection for the men and women who serve in the UK's Armed Forces, across the range of challenges. These areas include:

- performance of personnel and training
- harnessing medical and rehabilitation advances
- data capture, processing and analysis
- greater efficiency through the use of automation and autonomy
- personal security, protective clothing and human augmentation
- virtual or augmented reality and simulation
- logistics management

Set up by His Royal Highness the Duke of York in 2014, Pitch@Palace is a charitable trust which aims to guide, help and connect early-stage businesses with potential supporters, including CEOs, influencers, angel investors, mentors and business partners.

The final event will be on the 31 January at St James's Palace and will be attended by HRH Duke of York, Chief Scientific Adviser and senior MOD representatives/ ministers.

## How do I apply?

Applications to the Pitch@Palace Series 9.0 should be made through the <a href="Pitch@Palace website">Pitch@Palace website</a>. Applications must be made by 17 January 2017.

## How it works

Entrepreneurs who apply to the Pitch@Palace are first selected to participate in an On Tour Event, one of three regional heats from which they may get the invitation to attend a Boot Camp.

At Boot Camp the participants will receive support and guidance on how to develop and hone their pitch, as well as support with investment, introductions and strategic guidance.

All of the entrepreneurs selected for Boot Camp are invited to the final event at St. James's Palace, and a selection of these pitch directly to an influential audience from the worlds of entrepreneurship, technology, media

and investment.

All of the Pitch@Palace Entrepreneurs, whether selected to pitch at St. James's Palace or not, join the growing alumni network of entrepreneurs and receive ongoing support.

For more information, visit the <a href="Pitch@Palace website">Pitch@Palace website</a>.