

# [News story: Customer research manager vacancy at the IPO](#)

This post will support the work of customer insight in transforming services. Closing date for applications is 4 July 2017.

## **Purpose**

The Intellectual Property Office (IPO) is transforming its services for our customers using modern technology. Our transformation portfolio includes a number of projects that are being delivered in accordance with the Government Digital Service project approach. The successful candidate will lead the User Research function within the wider IPO Customer Insight team.

## **Role and responsibilities**

- lead and develop the IPO User Research function, investing in the team's capability, with a focus on continuous learning and improvement
- manage and lead customer research exercises, including usability testing to identify customer issues and areas for service improvement
- represent customer requirements in projects to build new online capability
- engage customers in the development of online services, tools and content
- make authoritative recommendations for courses of action within the context of professional practice

## **How to apply**

Full details of this role and how to apply are available on the [Civil Service jobs website](#)

The closing date for applications is 4 July 2017.

For more information please email [adminvacancies@ipo.gov.uk](mailto:adminvacancies@ipo.gov.uk).