## News story: #CultureisDigital — have your say

Join the conversation on how culture and digital technology can work better together.

#CultureisDigital is a conversation between Government, the cultural sector and tech companies, led by DCMS. It stems from our commitment in the <u>Culture White Paper</u> to review the digitisation of our public collections and enhance online cultural experiences.

The project looks at how culture and digital technology can work together to drive audience engagement, unleash the creative potential and boost the capability of cultural organisations.

## Watch John Glen introduce the #CultureisDigital online discussion

If you're part of a big or small organisation, in the tech or cultural sector, or someone driving forward ideas and initiatives in these areas, you can join the conversation now, discussing the issues you face and sharing your ideas and solutions to 4 main challenges:

Have your say at <u>cultureisdigital.uk</u> and follow the conversation on social media using the <u>#CultureisDigital hashtag</u>. You can also share your case studies and examples of work already being delivered in this area.