

# News story: Animal medicines improvement notice: Diatom Retail Limited

This Notice was issued as Diatom Retail Limited were placing on the market Diatomaceous Earth based products for use in the worming of animals contrary to Regulation 4 of the Veterinary Medicines Regulations (VMR).

The improvements required are for:

- the highlighted medicinal claims, as identified in supplied sample documents, to be removed from all Diatom Retail Ltd marketing material
- Diatom Retail Ltd to provide written confirmation to the VMD that no further attempts will be made to market their products for the purpose of worming animals without proper authorisation