

News story: £50m boost for British pork as export market opens in Taiwan

British farmers and food producers are set to benefit from a valuable new market as Taiwan prepares to welcome British pork exports for the first time.

UK pork exports were worth £290 million to our economy last year, reaching over 80 export markets. This new agreement is expected to be worth more than £50 million over the next five years.

The deal also means UK exporters can further tap in to the overseas demand for parts of the pig carcass that are not commonly purchased in the UK, such as offal. This means UK farmers and pork processors will be able to generate income for the whole carcass.

The eagerly awaited deal has been secured by the UK government, working with the Agriculture and Horticulture Development Board (AHDB) and UK Export Certification Partnership (UKECP). Exporters can take advantage of the market as soon as the administrative listing process is completed and export certification is made available.

It follows a number of recent successes for UK food and drink exports, which reached a record level of £22 billion in 2017. Last month, [China lifted its two-decade long ban on UK beef exports](#) following the BSE outbreak. The agreement will allow official market access negotiations to begin, estimated to be worth over £250million in the first five years alone.

A team of the Government's leading trade experts continue to provide guidance to UK businesses as they enter into overseas markets for the first time or consider expanding their current global customer base – ensuring they are poised to take advantage of the increasing opportunities Brexit presents.

This is complemented by the government's [Food is GREAT campaign](#), which highlights the success of current exporters and showcases the UK's top quality food and drink.