New For Youth page launched on LCSD's Edutainment Channel

The Leisure and Cultural Services Department (LCSD) launched a new For Youth page (<u>www.lcsd.gov.hk/edutainment/en/for_youths/index.html</u>) on its Edutainment Channel, an online platform covering information and learning materials on culture and leisure, to provide a one-stop platform for young people to browse and enrol on a wide range of activities suitable for them.

The For Youth page covers job vacancies, internship and training opportunities, volunteer recruitments, information on sports and competitions, workshops and programme shows which will be updated from time to time. Information details include:

*Trainee Programme (Arts Administrator, Museum, Stage Management and Arts Tech) *Little Museum KOL *Astronomical Training Programme for Secondary Students *Young Astronaut Training Camp *Hong Kong Pop Culture Festival *Green Volunteer Scheme *Urban Sports *Sport For All Day *Learning Sports *Community Recreation and Sports Programmes *Music Training

The Edutainment Channel has been popular among members of the public since its launch in December 2020. Nearly 2 000 videos have been uploaded onto the channel and over 37 million views have been accumulated so far.

In addition to the new For Youth page, the Edutainment Channel has the For Kids page which gathers interesting and educational videos suitable for children so they can explore new scopes of knowledge with their parents. Furthermore, the Chinese History and Culture series makes use of videos to introduce the substantial Chinese history and culture, enhancing the national identity and sense of belonging of the public.

The channel also features the 101 Academy, which releases new videos every Friday to introduce various kinds of leisure and cultural knowledge systematically, starting from basic concepts. This helps the public grasp background knowledge before visiting exhibitions, participating in leisure and cultural activities and watching sports games. The channel also runs a "vis-à-vis+01" series, which utilises Internet technology to create interactive experiences, including museum virtual guided tours, online interactive sports training programmes and various kinds of online lectures. Members of the public can join various leisure and cultural activities from the comfort of their homes. Content of the Edutainment Channel will be updated regularly to keep people abreast of the latest developments in arts, culture, recreation and sports. Members of the public are most welcome to visit the channel and get the latest information of the Edutainment Channel via the "LCSD Plusss" Facebook page (www.facebook.com/LCSDPlusss/) and Instagram page (www.instagram.com/lcsdplusss/).