

New chapter for Llechwen Hall as owners embark on major extension and refurbishment plan

Llechwen Hall's origins were as a 17th Century long house and the owners of the hotel are embarking on a project to expand the bedroom capacity and upgrade the hotel to a 4 Star quality.

The redevelopment of the popular weddings venue will include a spa and leisure facility, and allow the business to attract more corporate customers and higher spending leisure guests.

The investment for Llechwen Hall is from the Micro & Small Business Fund, supported through the Welsh Government Rural Communities – Rural Development Programme 2014-2020 which is funded by the European Agricultural Fund for Rural Development and Welsh Government

This project will further improve the performance and strengthen the tourism offer within the region.

Ramish Gor, Financial Director for Llechwen Hall, said:

“We are proud and excited to be working on such a fantastic opportunity to further develop Llechwen Hall, making it a high-end, unique, destination hotel in the South Wales valleys. We look forward to welcoming both our local community and tourists from afar to come and experience a hospitality that complements the beautiful country that we love to call home. We'd like to thank Visit Wales and the Welsh Government for their huge support and for turning our vision into a reality.”

The Valleys Taskforce has also recently published a first-year progress report, detailing the breadth of the work over the last 12 months. One of the key priorities for the valleys taskforce is improving the tourism accommodation stock within the area.

The Tourism Minister, said:

“Investing in top end hotel experiences, with an emphasis on creating 4 Star quality is a priority for the Tourism sector. As the region develops its own tourism related solutions to regeneration, such as Bike Park Wales, there is a parallel opportunity to create a gear change within the quality of hotel accommodation, and help convert day visits to overnight stays.

It's excellent news that the owners are investing in Llechwen Hall – and I wish them every success with the venture.”

The development will support an additional 31 Full Time Equivalent jobs and of the current 19 FTEs, 13 are young people thereby supporting opportunities for young local people in the area to take up full time jobs and develop a career in tourism.