

## [New Capital Investment Entrant Scheme attracts applications on launch day, signaling strong interest and confidence from high-net-worth individuals \(with photo\)](#)

The New Capital Investment Entrant Scheme (the Scheme) opened for application today (March 1).

Invest Hong Kong (InvestHK), responsible for assessing whether the applications fulfil the financial requirements under the Scheme, reported that as at close of business on the first day of launch, the department received over 100 enquiries from different channels, including at its counter, through its hotline and online. Around 70 per cent are professional service providers.

The Director-General of InvestHK, Ms Alpha Lau, said, "The Scheme has garnered considerable interest on the first day of launch, and the department has already received applications on the first day. It shows that high-net-worth individuals have confidence in Hong Kong's stable business environment. They are interested in the diverse investment channels the city has to offer and wish to settle in Hong Kong with their families."

InvestHK will continue to work diligently in promoting the Scheme to international stakeholders and professional service providers.

