

New ball games popularised

In its quest to encourage residents to participate in sports, the Leisure and Cultural Services Department launched the Pilot Scheme on Subvention for New Sports to support the efforts of local sports organisations to promote new sports such as Kin-Ball and pickleball.

News.gov.hk spoke to representatives of the department, the Hong Kong Kin-Ball Association and the Pickleball Association of Hong Kong, China to learn more about the pilot scheme's development and how the funding is being put to good use.

The story is available at www.news.gov.hk/eng/feature today (August 13) in text and video format.