

# Music concert production company and its director convicted for supplying services with false trade descriptions applied

A music concert production company and its female director were respectively fined \$10,000 and sentenced to 80 hours of community service today (July 10) after conviction for supplying services with false trade descriptions applied, in contravention of the Trade Descriptions Ordinance (TDO), on June 19 at Kowloon City Magistrates' Court.

Hong Kong Customs earlier received information alleging that a music concert production company had engaged in unfair trade practices in the course of promoting music concerts.

After investigation, it was revealed that the company and its director falsely claimed on the promotional posters that the concerts were supported by a well-known organisation and with participation of two famous musicians.

Customs reminds traders to comply with the requirements of the TDO and consumers to procure services at reputable shops.

Under the TDO, any trader who applies a false trade description to a service supplied to a consumer commits an offence. The maximum penalty upon conviction is a fine of \$500,000 and imprisonment for five years.

Members of the public may report any suspected violations of the TDO to Customs' 24-hour hotline 2545 6182 or its dedicated crime-reporting email account ([crimereport@customs.gov.hk](mailto:crimereport@customs.gov.hk)).