

Muse Fest HK 2021 features delightful programmes for audiences to hunt for museum treasures

The Leisure and Cultural Services Department (LCSD) is now presenting Muse Fest HK 2021, featuring an array of programmes and activities covering culture, history, art, film, science and astronomy organised by 20 museums and related offices under the LCSD. Members of the public are encouraged to join the programmes and activities.

Under the theme "Remake", this year's festival will run for three months until December 31. Members of the public are invited to hunt for new gems of knowledge from the treasure houses of art and culture in the museums, while gathering inspiration from the new perspectives.

One of the festival's highlights, "A Day with Cantopop", will be held at the Hong Kong Heritage Museum on October 30 (Saturday). The programme, in the form of a sharing session called "More than Cantopop and HK-Pop", will be hosted by Dr Wong Chi-chung and Colin Mak (DJ Colin). Together with music creators Chiu Tsang-hei, Joey Tang and Chan Wing-him – who joined the local pop music industry in different periods – the group will revisit the development of Cantonese songs and Hong Kong pop music. They will also share their hopes and visions of the future of local pop music as well as ways to encourage the younger generation to compose Cantonese songs. The sharing session will be streamed live on the "Visit HK Museums" YouTube channel (www.youtube.com/user/HKPublicMuseums) and Facebook (www.facebook.com/VisitHKMuseums). Participants can also create their own Cantopop-themed souvenirs at the Mood Postcards DIY Stations in the museum.

During the festival, the Hong Kong Intangible Cultural Heritage (ICH) Centre at the Sam Tung Uk Museum will also organise activities such as demonstrations, workshops, talks and games. Participants can explore the traditional, cultural and artistic values of local ICH items from a new perspective.

To encourage the public to study and appreciate art, history, culture and films in-depth through reading after visiting the museums, selected museum publications and exquisite souvenirs will be offered at 50 per cent price reductions again this year. This mega sale will be available at designated museums and online platforms. For details, please visit the website of the festival. To tie in with this mega sale, curators from different museums will share their recommended publications at the four talks in the "Reading with Curators" Talk Series.

Other fabulous programmes of the festival including thematic exhibitions, film shows, stargazing activities, workshops, talks and science shows will be rolled out soon. For details, please visit the website of the festival at www.museums.gov.hk/mf2021, or call 3549 6586 for enquiries.