

Muse Fest HK 2018 to feature delightful programmes (with photo)

The Leisure and Cultural Services Department (LCSD) will launch Muse Fest HK 2018 on June 23 and the event will continue until July 8. Over 100 programmes and activities covering culture, history, art, film, astronomy, science, archaeology and conservation to be organised by 23 museums and related offices under the LCSD will be rolled out. In addition, other museums from Japan, Guangdong, Macao and Hong Kong will join the festival as museum partners to promote the vibrant museum culture.

The theme of this year's Muse Fest is "Museum is typing ...". It implies that through Muse Fest, a platform in which museums and visitors can exchange ideas and communicate with each other, visitors can feel the diversified museum culture and have dialogues with museums.

The festival comprises four categories, namely the Muse Fest Special Activity Series, the Museum Inside Out Activity Series, the Exhibition and Film Show Series and the Educational and Extension Activity Series.

The opening event, "Experiencing the Tales of the Old Hong Kong – Cheongsam & Nanyin Party" to be held on June 23 at the Hong Kong Museum of History featuring cheongsams and nanyin music, is being organised to tie in with the first Representative List of the Intangible Cultural Heritage of Hong Kong. Apart from a cheongsam catwalk show and nanyin performance, a discussion session will also be held to talk about the beauty of cheongsams with renowned image director Tina Liu. Participants are encouraged to wear their own cheongsams when attending the party.

A scaffolding master has been invited to talk about and demonstrate the basic technique of building a bamboo theatre at "Master Class: The Bamboo Theatre Building Technique Demonstration" to be held at the Sam Tung Uk Museum on June 30 to showcase this age-old form of Chinese architecture.

The nostalgic "Colourful Youth Agogo Party" to be held at Oi! on July 7 will feature a local classic musical movie, "Colourful Youth", which has been restored by the Hong Kong Film Archive. A post-screening talk will be hosted by film director Adam Wong; the Artistic Director of Cinematheque – Passion in Macao, Mr Albert Chu; and the General Manager of MOVIE MOVIE, Ms Joycelyn Choi. With delightful song and dance performances and the Oi! Kitchen being transformed into a grocery store from the past, participants will be taken back to good old days in the 1960s.

For the three sessions of "Crossing Border Special Talks", acclaimed speakers have been invited to speak and exchange ideas on different topics with museum curators. The General Director of the Echigo-Tsumari Art Triennale, Mr Fram Kitagawa, will share his insights and experience in promoting land art festivals in the first session. Japanese designer Taku

Satoh and Hong Kong designer Tommy Li will be engaged in a dialogue on their extraordinary experience in brand building in the second session. Multimedia artist Stephen Au and artist Li Chi-ching will share stories of the phenomenal martial arts movie star Bruce Lee and internationally renowned writer Jin Yong (Dr Louis Cha) in the last session.

Other delightful programmes will include various thematic exhibitions, virtual reality games, stargazing activities, fun days, workshops, film shows and heritage tours.

Enrolment is required for some of the programmes. For details, please visit the website of Muse Fest at www.museums.gov.hk/mf2018.

