<u>Multiverse - Hong Kong International</u> <u>Poster Triennial 2024 extends</u> submission deadline

Multiverse — Hong Kong International Poster Triennial 2024, jointly presented by the Leisure and Cultural Services Department and the Hong Kong Designers Association, and organised by the Hong Kong Heritage Museum (HKHM), is now calling for entries. Designers worldwide are welcome to submit their posters online. The submission deadline is extended to November 20, 2023.

Since its debut in 2001, the Hong Kong International Poster Triennial is now in its eighth edition. Through organising international poster design competition, exhibition and talks, each Triennial aims to assemble a creative and attractive collection of posters and foster graphic design education, thus enhancing cultural exchanges with other countries and regions.

The theme of this Triennial is "Multiverse" that encourages designers to explore the infinite realm of creative imagery. There are four categories in the competition, namely "Thematic: Multiverse", "Promotion of Cultural Programmes", "Commercial and Advertising" and "Animated Poster". Assessments will be made based on originality, creativity and technical competence. Printed posters, and/or animated or motion graphic posters are welcomed.

Each category will feature Gold, Silver and Bronze Awards, and there will also be eight International Judges Awards for the competition. All award-winning works and selected entries will be showcased in the exhibition tentatively scheduled to be held in late 2024 at the HKHM. $\tilde{a} \in \mathbb{C}$

Please visit the Hong Kong International Poster Triennial website (www.postertriennial.hk), follow the Triennial's Facebook (www.facebook.com/HKIPT), Instagram (instagram.com/hkipt) and Weibo (weibo.com/u/6040002404) for competition details and email triennialgram.com/hkipt) for enquiries.